



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract # 837767

### Schedule Dates

**Advertiser** Democratic Congressional Campaign Cmte. (2207: **Entered By** Penne Marsh  
**Agency/T-Code** Great American Media (2039)/556615156 **CO-OP** No  
**Product** Political - Non-Ballot Issue (1196) **Headline #** 06185966  
**Brand** Republican (ANTI) (178218) **Demo**  
**Salesperson** Blair, Cheryl (2205) **Order Type** Normal  
**Sales Office** TeleRep - Philadelphia **Package Deal**  
**Buyer Name** LEVENE,SARAH **Commission %** 15.00  
**Phone/Fax** / **Commission** \$0.00  
**CPE** 11/14/1329 **Net Total** \$0.00  
**Account Types** National/Political PAC - Agency **Sales Tax**  
**Billing Type** Weekly/Irregular  
**Comments** DCCC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Spots	Rate
Grand Total:	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/16/12
2.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/16/12
3.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	4:30A- 4:59A (ET)	2		X	X	X	X			2	\$35.00	\$70.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/16/12
4.0	Cancelled Line / SPOT	11/06/12-11/09/12	5	:30	4:30A- 4:59A (ET)	1		X	X	X	X			1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/16/12
5.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$525.00	\$525.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/16/12
6.0	Cancelled Line / SPOT	10/30/12-11/09/12	5	:30	5A- 5:58A (ET)	1		X	X	X	X			2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/16/12
7.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/16/12
8.0	Cancelled Line / SPOT	10/30/12-11/09/12	5	:30	5:58A- 7A (ET)	1		X	X	X	X			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/16/12
9.0	Cancelled Line / SPOT	10/30/12-11/02/12	5	:30	7A- 9A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/16/12
10.0	Cancelled Line / SPOT	10/30/12-11/09/12	5	:30	9A- 10A (ET)	1		X	X	X	X			2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/16/12
11.0	Cancelled Line / SPOT	11/03/12-11/03/12	5	:30	6P- 6:30P (ET)							1	1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	WEEKEND NEWS	10/16/12	
12.0	Cancelled Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1	1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/16/12	
13.0	Cancelled Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)							1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	NEWS	10/16/12	
14.0	Cancelled Line / SPOT	10/30/12-11/04/12	5	:30	11P- 11:35P (ET)	1		X	X	X	X	X	X	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Contract #** **837767**

<b>Schedule Dates</b>		<b>Date Entered</b>	06/21/12
<b>Advertiser</b>	Democratic Congressional Campaign Cmte. (2207: Entered By	<b>Last Modified</b>	10/16/12
<b>Agency/T-Code</b>	Great American Media (2039)/556615156	<b>CO-OP</b>	No
<b>Product</b>	Political - Non-Ballot Issue (1196)	<b>Headline #</b>	06185966
<b>Brand</b>	Republican (ANTI) (178218)	<b>Demo</b>	
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Order Type</b>	Normal
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	LEVENE,SARAH	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$0.00
<b>CPE</b>	11/14/1329	<b>Net Total</b>	\$0.00
<b>Account Types</b>	National/Political PAC - Agency	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	DCCC 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

<b>Spots</b>	<b>Rate</b>
Grand Total:	

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15.0	Cancelled Makegood / SPOT	10/30/12-11/02/12	4	:30	12:02A- 1:05A (ET)	1		X	X	X	X			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		10/16/12

### CONFIRMATION CONTRACT

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